

Journal of NeuroInterventional Surgery

Official Journal of the Society of NeuroInterventional Surgery (SNIS)



2018 RATES & DATA

REACH
NEUROINTERVENTIONAL
SPECIALISTS

PUBLISHING MONTHLY

For more information on advertising,
and to discuss your campaign
requirements, please contact:

ADAM SANSOLO

Senior Director, Business Development
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(201) 575-2242

asansolo@americanmedicalcomm.com

Frequency
discounts
available!
Ask your sales rep
for details.

jnis.bmj.org

BMJ

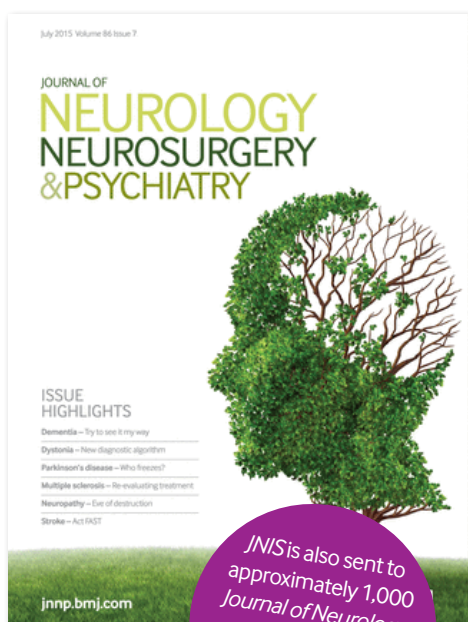
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The *Journal of NeuroInterventional Surgery* (JNIS) is the leading peer review journal for scientific research and literature pertaining to the field of neurointerventional surgery. JNIS serves the needs of the professionals using interventional techniques for the treatment of a range of neurological and neurovascular problems including stroke, aneurysms, vascular malformations, brain tumors, head and neck disorders and spinal disease.

Neurointerventional surgery deploys percutaneous techniques for intravascular, spinal, or direct puncture procedures, which minimize pain and the risk of complications, and enhance the speed of recovery.

JNIS circulates to all members of Society of NeuroInterventional Surgery (SNIS). It is part of a subscription package for the *Journal of Neurology, Neurosurgery and Psychiatry*, giving it increased reach and circulation.



JNIS is also sent to approximately 1,000 *Journal of Neurology, Neurosurgery & Psychiatry* subscribers

About JNIS	
Editor:	Robert W. Tarr, MD
Frequency:	Monthly
Global Print Circulation:	1,800
Online data*:	U.S. page impressions per month 17,064
	U.S. unique visits per month 9,527

*Source: Google Analytics Monthly Average January - June 2017

Print and online advertising options available as well as tailored packages including:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- web focus
- cover tips
- eToc alert advertising
- e-Newsletter advertising
- Controlled print circulation
- Print cover wraps

Bonus distribution: The July issue will be available at the SNIS 15th Annual Meeting, July 23-27 in San Francisco

ONLINE ADVERTISING

jnis.bmj.com

JNIS online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.

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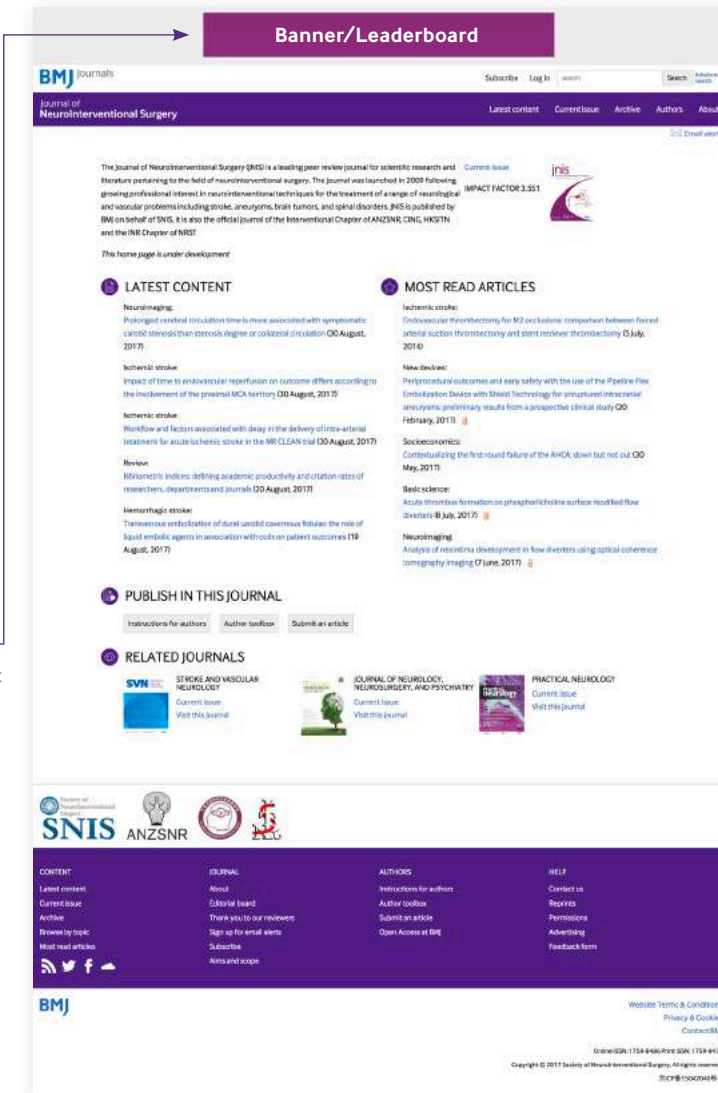
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Banner/Leaderboard

Eye catching prominence at the top of every page

Journal of
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ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum charge
Mobile banner	320 x 50	\$110 per 1,000 impressions	\$1,710 for 25,000 impressions
Leaderboard	728 x 90	\$110 per 1,000 impressions	\$3,415 for 50,000 impressions
Skyscraper	120 x 600	\$110 per 1,000 impressions	\$3,415 for 50,000 impressions
Superskyscraper	160 x 600	\$110 per 1,000 impressions	\$1,365 for 20,000 impressions
MPU (Mid page unit)	300 x 250	\$110 per 1,000 impressions	\$1,840 for 25,000 impressions
Expandable Skyscraper	160 x 600 x 240	\$110 per 1,000 impressions	\$3,940 for 50,000 impressions

PRINT ADVERTISING

JNIS offers the opportunity to present your product in a journal targeting decision makers in Neurointerventional Surgery and Neuroradiology.

We guarantee your advertisement will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

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Display Advertising Rates

Format	Rate Card	Specifications
Quarter page	Color \$ 2,220	3-1/2" (w) x 4-7/8" (h)
	B/W \$ 840	
Half page	Color \$ 2,610	Horizontal - 7-3/8"(w) x 4-3/4"(h) Vertical = 3-1/2"(w) x 9-1/2"(h)
	B/W \$ 1,225	
Full page	Color \$ 3,165	Bleed - 8-1/4"(w) x 11-1/4"(h) Trim - 8-1/4"(w) x 11"(h) Live area - 7-3/8"(w) x 9-1/2"(h)
	B/W \$ 1,785	
Double-page spread	Color \$ 6,330	Two single, full-page PDF files Left and right-hand page Allow 3/8" gutter bleed (3/16" on each side)
	B/W \$ 3,570	

Publishing Deadlines for 2018

Issue	Final Selling Date	Artwork Due
January	December 4, 2018	December 6, 2017
February	December 20, 2018	January 5, 2018
March	January 31, 2018	February 7, 2018
April	February 28, 2018	March 7, 2018
May	March 26, 2018	April 4, 2018
June	April 27, 2018	May 7, 2018
July	May 20, 2018	June 6, 2018
August	June 27, 2018	July 4, 2018
September	July 20, 2018	August 6, 2018
October	August 29, 2018	September 5, 2018
November	September 24, 2018	October 2, 2018
December	October 30, 2018	November 7, 2018